



ACHARYA N. G. RANGA AGRICULTURAL UNIVERSITY

RKVY-RAFTAAR,
Ministry of Agriculture and Farmer's Welfare,
Government of India Supported & Funded Project
ANGRAU-Agri Innovations and Entrepreneurship
Development Cell

ANGRAU POSHAN INCUBATOR
PRAJWALAN

Half Yearly Bulletin (July 2022- December 2022)

From The Desk of Vice-Chancellor



Dr. A. Vishnuvardhan Reddy
Vice-Chancellor, ANGRAU

Key Highlights

- ❖ Launch of 5th Cohort
- ❖ National Webinars and Workshops on the Eve of Azadi Ka Amrit Mahotsav & G20 Presidency
- ❖ Valedictory Ceremony of 2 months Internship/Incubation Programme
- ❖ Incubatees Success Stories
- ❖ Orientation Programmes
- ❖ Dignitary Visits

In today's start-up ecosystem, a sudden Agri start-ups boom has given rise to institutions like incubators and accelerators willing to invest in interesting business ideas which are useful to the farmers. The rise of startup incubators and accelerators has coincided with the surge in businesses and venture funding. By the end of 2023, there will be 900 startup accelerator programmes in India, up from around 585 in 2017. The best startup incubator programs can help firms develop their concept, create a business strategy, focus on product-market fit, pinpoint difficulties with intellectual property, and network within the startup ecosystem and Incubators provide resources and services to entrepreneurs, including working space and offices, technical expertise, management mentoring, administrative services, technical support, business networking and advice on intellectual property, sources of financing, markets, and strict admission/exit rules. ANGRAU Agri Business incubator is concentrating its effort on helping innovative and fast-growth startups that are likely to have a significant impact on the ¹local economy in the state of Andhra Pradesh.

2 months Internship/ Incubation Programme

Selected Incubatees of 4th Cohort undergone for 2 months Internship/Incubation Programme in Hybrid mode from 29th June 2022 to 6th August 2022. Sessions on various aspects of business establishment & development were organized in offline and online mode with experts from different institutions & organizations.



Industrial Visit of Incubatees to Sri Varsha Foods. Pvt. Ltd.

Field visit to Sri Varsha Food Products India Ltd. on 03.08.2022, to 4th Cohort Incubatees to understand better the industrial setup, Food processing methods and Packaging techniques. Thankful to Mr. V. Vishnuvardhan, Quality assurance manager for his support & guidance during the visit.



Valedictory Ceremony of 2 Months Incubation/ Training Programme

Organized Valedictory Ceremony of 2 months/60hrs Internship / Incubation Programme under the chairmanship of the Dr. P. Rajasekhar, Associate Director of Research, RARS, on 6th Aug 2022. Prof. Jamuna Duvvuru, Hon'ble Vice-Chancellor, Sri Padmavati Mahila Viswavidyalayam graced the event as chief guest and delivered key note address for the SANKALP and SAMVRUDDHI Incubatees. On this Occasion Dr. P. Bala Hussain Reddy, PI& CEO of the project has explained the further selection process to the Incubatees. Incubatees were given an Intensive training on different topics by various resource persons to move ahead and excel in their entrepreneurial journey.



Participation in Samarth Programme

PI & CEO of ANGRAU Poshan Incubator Dr. P. Bala Hussain Reddy Participated in the Samarth Programme Organized by Indian Agricultural Research Institute (IARI), New Delhi on 4th & 5th Aug 2022.



Pre-Funding and Post Funding Visit to Startups

ANGRAU Poshan Incubator Team, visited 3rd Cohort Startups, before disbursement of Grants as a part of Pre-funding Visit and Post funding visit to 2nd Cohort Funded Startups to review the progress of work.



Organized 2nd RIC meeting for 4th Cohort

ANGRAU Poshan Incubator has organized 2nd RIC meeting of 4th cohort on 20.09.2022 to select Innovative ideas / Startups for further phase of funding after the completion of two months Internship / Incubation Programme at RARS, Tirupati.



Organized 3rd RIC meeting for 2nd Cohort

ANGRAU Poshan Incubator has organized 3rd RIC meeting for 2nd Cohort funded Startups to review the Progress of the respective Startup's after the disbursement of 1st Installment on 21.09.2022 and recommend for further release of 2nd instalment.



Organized National Webinars on the Eve of Azadi Ka Amrit Mahotsav

Organized Three National Webinars on the Eve of Azadi Ka Amrit Mahotsav with an Initiative to provide knowledge to the Entrepreneurs in Agri Sector in Different Disciplines.

- 1) “Digital Marketing for Agri Startup” on 28th July 2022.
- 2) “Marketing Strategies for successful Agri Innovations” on 30th Aug 2022.
- 3) “Emerging Trends in Post Harvest Technology and Value Addition in Food Processing” on 15th & 16th Nov 2022.

The event was graced by Dr. A. Vishnuvardhan Reddy, Hon’ble Vice Chancellor of ANGRAU, Dr. L. Prashanthi, Director of Experimental Stations ANGRAU and Dr. P. Rajasekhar, Associate Director of Research and some other dignitaries of ANGRAU.



Grant Disbursement to 3rd Cohort

Organized the Grant Disbursement Event of 3rd Cohort funded Startups, an amount of 58.90 lakhs as first installment from a total sanctioned fund of 117.50 Lakhs Disbursed to 17 startups on 07.10.2022. Dr. K N Satyanarayana, Director, IIT-Tirupati has graced the event as Chief Guest and disbursed the first installment cheques to the selected Incubatees.



Participated in Agri Conclave & Kisan Sammelan 2022, New Delhi

ANGRAU Poshan Incubator team, along with 10 of our funded Startups, participated in Agri Conclave & Kisan Sammelan 2022, Inaugurated by Hon'ble Prime Minister Shri. Narendra Modi, organized at IARI, Pusa Mela Grounds, New Delhi on 17th & 18th Oct 2022 The startups showcased their innovative products in the Sammelan.



Participation in Symposium

Team ANGRAU Poshan Incubator Participated in the symposium organized in Sri Padmavathi Mahila Vishwa Vidyalayam, Tirupati on "Building Innovation, Incubation & Entrepreneurship in HEIs" & presented the activities of ANGRAU Poshan Incubator.



Participation in Interactive Seminar

Team ANGRAU Poshan Incubator Participated in Interactive Seminar on "Promoting Innovation, Incubation and Entrepreneurial Ecosystem across HEI's of AP" organized in Sri Padmavathi Mahila Vishwa Vidyalayam, Tirupati



Dignitary Visits

Dr. Rakesh Pandey, President of Indian Phyto Pathological Society, New Delhi Visited ANGRAU Poshan Incubator. Dr. P. Bala Hussain Reddy, PI & CEO explained the activities of ANGRAU Poshan Incubator.



Radio-Talks

PI & CEO of ANGRAU Poshan Incubator, Dr. P. Bala Hussain Reddy along with incubatee Mrs. B. Sarala Kumari of 1st Cohort delivered a Radio Talk.



Launch of 5th Cohort

Invited applications from enthusiastic entrepreneurs for SANKALP-2022 (AOP) and SAMVRUDDHI-2022 (SAIP) from 11th Nov 2022 to 25th Dec 2022, through social media promotions and print media, radio talks etc.. Received a total of 85 applications for SANKALP-2022 and 30 proposals for SAMVRUDDHI-2022; Apart from that, 29 rolling applications and 17 applications received from Startup Indian Portal were also added thus making the total number to 161. Applications are from various sectors viz., Farm Mechanization, Organic Farming, Food Technology, ICT & IOT, Bio Fertilizer, Supply Chain Management, Agri Extension, Waste to Wealth etc.



Orientation Programmes for Students

Orientation Programmes & Boot camps for students were conducted by ANGRAU Poshan Incubator in different colleges in Andhra Pradesh during the month of November and December 2022, with a motto to create awareness among students regarding RKVY-RAFTAAR ABI scheme and to encourage students to pursue innovative ideas as a business model.



Release of ANGRAU Agri Business Incubator brochure

Release of ANGRAU Agri Business Incubator brochure by Hon'ble Minister for Agriculture Sri K. Govardhan Reddy garu during Ag-Tech 2022 on 3rd December 2022 in Guntur.



Incubatees Success Stories

Dr. A. Sridevi of 2nd Cohort was a part of the "Interactive session with Students, Women SHGs & Women Achievers" with "Her Excellency Smt. Droupadi Murmu, Hon'ble President of India" at SPMVV, Tirupati on 5th Dec 2022.



Media Mentions

'అగ్రి'లో అంకుర సంస్థలకు ప్రోత్సాహం

సంకీర్ణ ఆలోచనల పట్టుబడి

అంకుర సంస్థలకు ప్రోత్సాహం

అంకుర సంస్థలకు ప్రోత్సాహం

అంకుర సంస్థల ప్రోత్సాహకులకు శిక్షణ

అంకుర సంస్థల ప్రోత్సాహకులకు శిక్షణ

అంకుర సంస్థల ప్రోత్సాహకులకు శిక్షణ

సమ్మేకనలో అగ్రి స్టార్టప్ సంస్థలు

సమ్మేకనలో అగ్రి స్టార్టప్ సంస్థలు

సమ్మేకనలో అగ్రి స్టార్టప్ సంస్థలు

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డిజిటీల్ జాతీయస్థాయి ప్రదర్శనకు అంకుర సంస్థల ఎంపిక

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నూతన ఆవిష్కరణల కారిడార్ గా తిరుపతి

నూతన ఆవిష్కరణల కారిడార్ గా తిరుపతి

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PUBLISHED BY

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